

Promotional Scheme For 'Sports18.2' & 'Sports18.3'

1. Promotional Scheme: TV18 Broadcast Limited ("Broadcaster") is pleased to introduce promotional scheme for the newly launched channels namely, 'Sports18.2' and 'Sports18.3' (collectively, "New Sports Channels"), pursuant to which the subscription fees of the New Sports Channels shall stand waived during the Promotional Scheme Period (*defined below*) on terms and conditions set out herein ("Promotional Scheme").
2. Promotional Scheme Period: Promotional Scheme shall commence on 01 November 2023 and expire on 31 January 2024, both dates included ("Promotional Scheme Period").
3. Applicability of Promotional Scheme: The Promotional Scheme shall apply automatically from the date on which a distribution platform operator ("DPO") avails the New Sports Channels during the Promotional Scheme Period and shall automatically end on the expiry date of the Promotional Scheme Period. For clarity, no action is required on DPO's part to opt-in for the Promotional Scheme.
4. Other Important Terms and Conditions:
 - (a) DPOs are not entitled to any changes, exceptions, compensation, accommodations, and/or extensions (by whatever name called) to the Promotional Scheme for any reason. Broadcaster disclaims any liability, including on account of DPO's inability to avail and/or utilize the Promotional Scheme to its satisfaction and expectations, or at all.
 - (b) Notwithstanding the foregoing, the Promotional Scheme is offered without prejudice to Broadcaster's rights, including on matters relating to entitlement of DPOs to avail New Sports Channels.
